

SuperHub^{.com}

The Doorway to Everything

Spring 2023

SUMMARY: SuperHub.com is now available on an acquisition or co-venture basis. It has been held, unused, for 27 years by the original owners. SuperHub.com predates Google by a year. It represents a uniquely powerful, and flexible, 'first use' web name opportunity that combines a very descriptive global market name and simple, reliable pronunciation. It can be used either freestanding or as support for an existing major brand.

Opportunity & Use-Case Examples (Singular or adjunct to existing brand, e.g. "SuperHub presented by [parent company]):

Social platform roll-up/consolidation, podcast hub, global online sports betting, retail goods/services consolidation hub, artificial intelligence toolset examples and clearinghouse, super PAC silo (information distribution with efficient donation intake), influencer sub-hub co-branding (traffic & sales generator with influencer colabs), etc.

Acquisition of SuperHub.com blocks it from existing and aspirational competitors (the so-called 'catch and kill' strategy) within the acquirer's current or strategic space(s).

Terms: All-cash or cash + stock

Background: SuperHub.com was acquired in 1996 by its original and current owners for the purposes of creating a global footprint retail hub or social meeting portal for geographically dispersed users. This plan was set aside when Messrs. Page and Brin gained traction with Google and the SuperHub.com domain was put into storage.

As a web name SuperHub.com is easy to understand using plain English and, importantly, has zero brand or political leaning. It's a rare, and virtually blank slate with an easy to remember name.

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